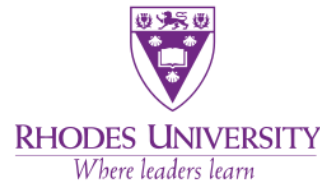


INFORMATION SHEET FOR PARTICIPANTS

YOU WILL BE GIVEN A COPY OF THIS INFORMATION SHEET AT THE INTERVIEW or FOCUS GROUP.

YOUR CONSENT WILL BE AUDIO RECORDED BEFORE THE INTERVIEW STARTS



26/01/2021

Title of study

Future Festivals South Africa: Possibilities for the Age of Covid-19

Invitation Paragraph

We would like to invite you take part in this research project on Future Festivals South Africa: Possibilities for the Age of Covid-19, which aims to investigate the impact of Covid-19 on festivals in South Africa (SA).

What is the purpose of the study?

The project's main objectives are:

- 1) To understand the impact that Covid-19 is having on the working practices and activities of South African arts festivals: including any initial responses that are being developed, such as new ways of delivering cultural content (online or with social distancing), and business models that make it possible for festivals to continue.
- To develop a new network - supported by an online knowledge exchange platform - to allow festival organisers and creative producers to navigate together the uncertainties posed by Covid-19, and to be informed by up to date knowledge.
- To understand the ways in which Covid-19 is changing festival audiences' patterns of cultural consumption and participation in SA: including whether they have participated in online festivals, and whether this has changed their perspective on the economic, social and cultural value of live and online events.
- To support a wide range of stakeholders (festival organisers, producers and audiences) to creatively develop visions of 'future festivals': new possibilities for South African festivals in the age of Covid-19

Why have I been invited to take part?

You have been invited to participate as a key stakeholder in SA festivals. We are hoping to engage in the research SA festival managers and organisations, festival producers and artists delivering content and project within SA festivals as well as audiences. We are also interested in policy makers and experts involved in the festival sector.

Do I have to take part?

No, your participation is completely voluntary, and you can decide not to take part

What will happen to me if I take part?

If you take part, we will organise invite you to attend an interview or focus group. The interview / focus group will be audio-recorded and transcribed. All personal information will be anonymised and the materials will be used as part of a study and report (as well as disseminated in academic conferences and journals). Your participation is voluntary and that you are free to withdraw at any time without giving any reason. However, you will not be able to withdraw your data after two weeks from participating to the interview/focus group. You will not be paid for your participation.

What will the content of the interview / focus group be?

We are going to talk about general and open topics, the questions below are just a guideline to our semi-structured discussion:

- 1) How is Covid-19 already impacting the activities of festivals in SA, and what responses are being developed?
- 2) How is Covid-19 impacting the kinds of 'value' South African festivals are producing, and who benefits?
- 3) What new kinds of knowledge sharing are possible between festivals, to support the development of innovative solutions (and new business models) in response to Covid-19?
- 4) In the age of Covid-19, what kinds of 'future festivals' can be imagined by festival organisers, creative producers and audiences, and how can these future festivals be achieved?

What are the possible risks of taking part?

There are no risks in taking part.

Will my taking part be kept confidential?

The information you provide will be anonymously transcribed from the recording. However, you might be identified by the festival or organisation you work for. If this is an issue, we will discuss with you during the interview/focus group (or after) how to best treat that information and we will seek your consent in using it.

How is the project being funded?

The project is undertaken with support from the AHRC (Arts & Humanities Research Council) in United Kingdom.

What will happen to the results of the study?

The results of the study and data recorded will be published as reports or academic publications

Who should I contact for further information?

If you have any questions or require more information about this study, please contact us using the following contact details:

Dr Roberta Comunian, Reader in Creative Economy
Culture, Media and Creative Industries
King's College London, 335 Norfolk Building
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WC2R 2LS
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Prof Jen Snowball, Professor of Economics
Department of Economics
Rhodes University
Makhanda (Grahamstown)
South Africa
Tel: 046 622 7301
Email: j.snowball@ru.ac.za

What if I have further questions, or if something goes wrong?

If this study has harmed you in any way, or if you wish to make a complaint about the conduct of the study, you can contact Rhodes University or King's College London using the details below for further advice and information:

Mr Siyanda Mangele, Institutional Ethics Coordinator, Research Office, Rhodes University, Email: s.mangele@ru.ac.za

The Chair, Arts & Humanities Research Ethics Panel, King's College London, Email: rec@kcl.ac.uk

Thank you for reading this information sheet and for considering taking part in this research.